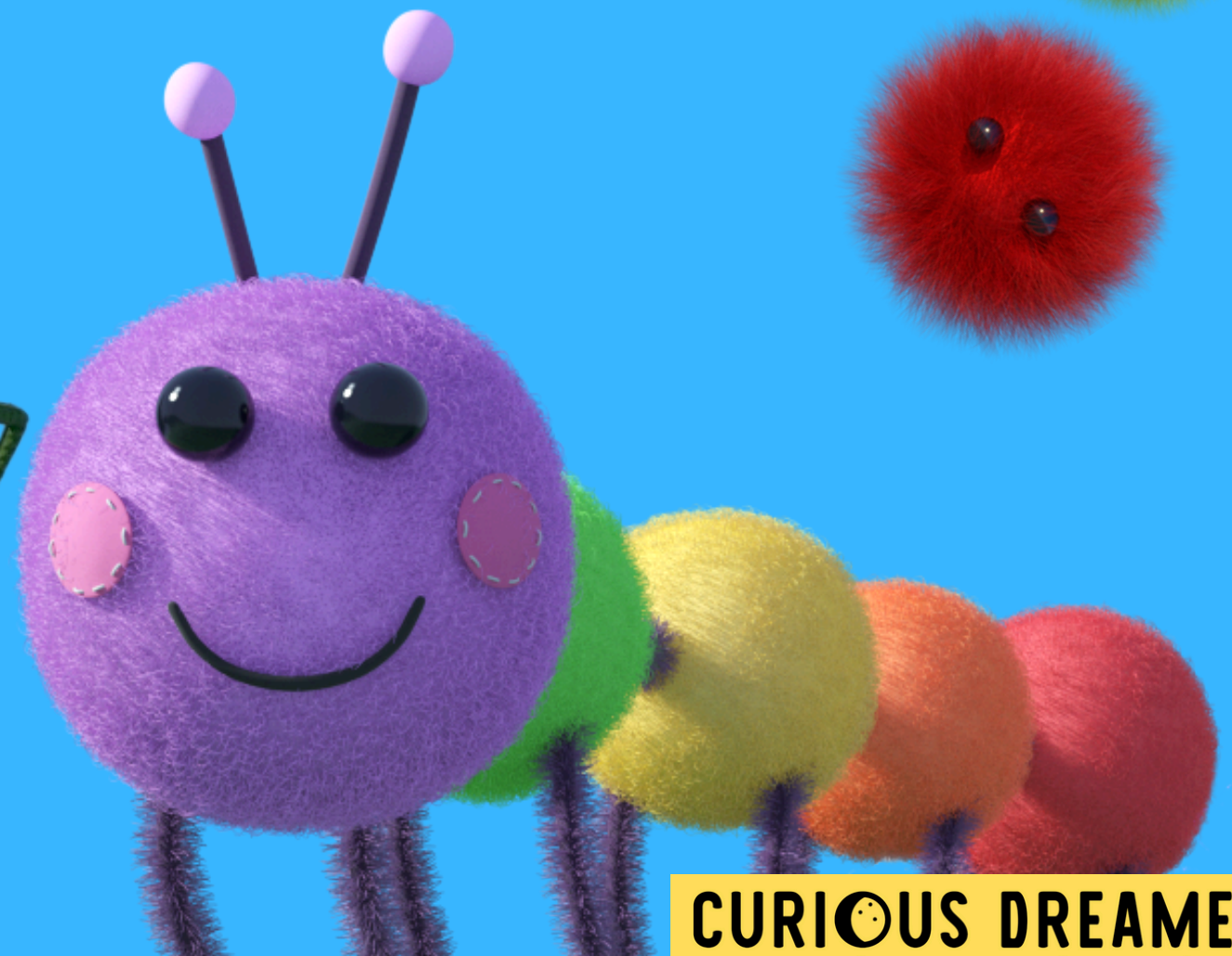
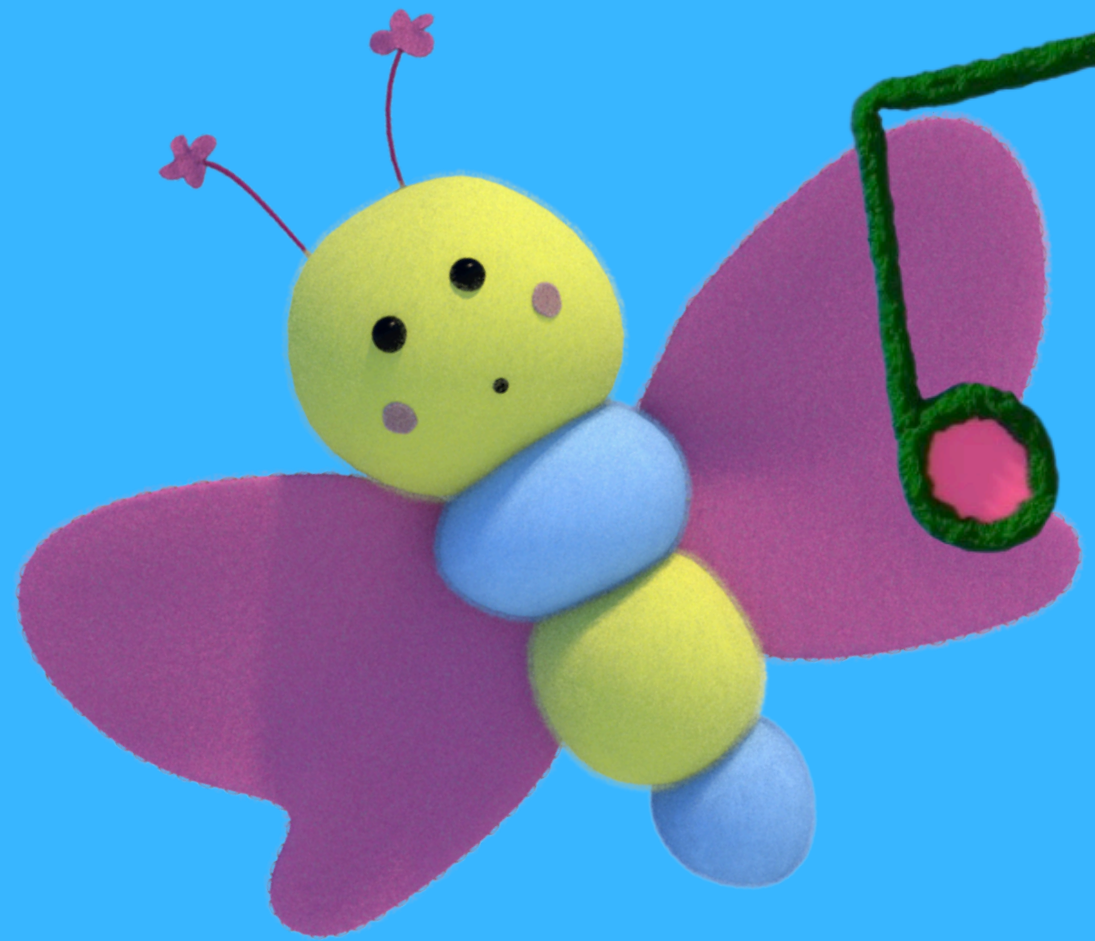




Hushabye Lullabye

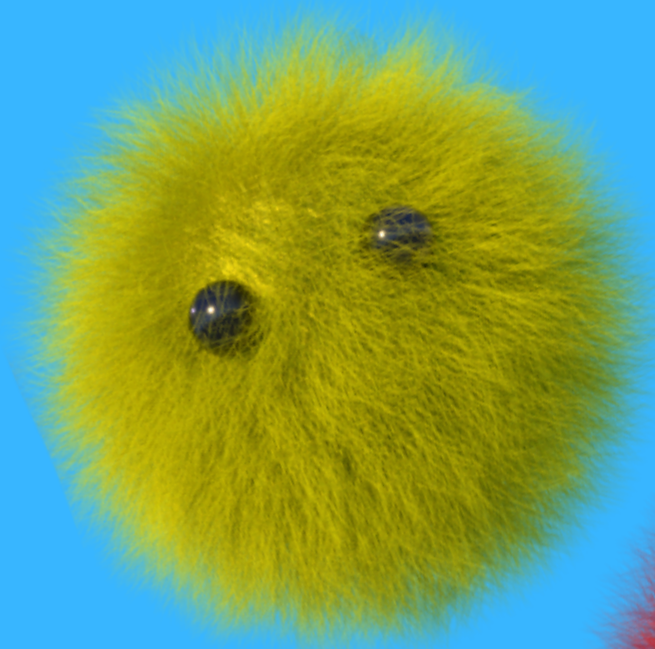
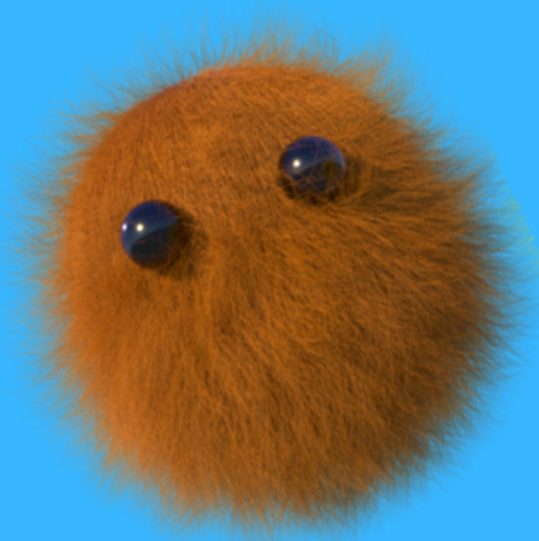


Coobies
BBC

CURIOUS DREAMERS



Hushabye Lullabye Award-winning Series



Our Hushabye audience has a regular average of over 650,000 viewers per episode across BBC IPlayer & the popular linear CBeebies Channel.



With over 10 million streams on Spotify & Apple Music demonstrating core brand values of music, play, and singing together.



Sold worldwide to YOUKU China, NRK Norway, YLE Finland, Daekyo kids South Korea and Hop Israel & TVO Canada.



CURIOUS DREAMERS

Royal
Television Society
WINNER
Best Children's
Series

Royal
Television Society
WINNER
Best Animation
& VFX



Hushabye Lullabye



Hushabye Lullabye encourages calm, relaxation, singing and together time between little ones and their family...





Through the positive effects of music – in particular lullabies - Hushabye Lullabye encourages calm, relaxation, singing and together time between little ones and their family creating the emotional atmosphere and environment necessary for a peaceful bedtime for our little snugglers and their caregiver.

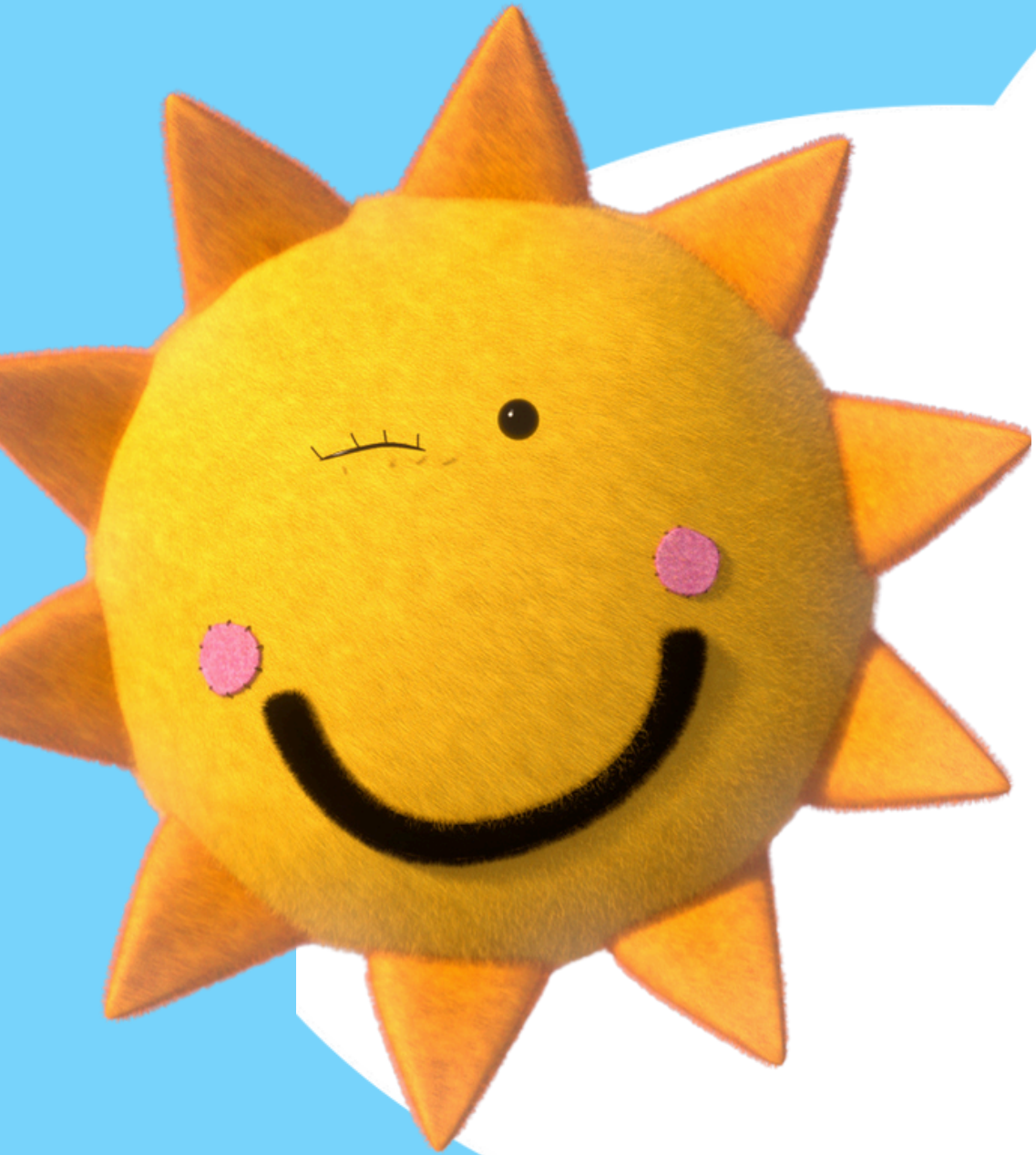
Singing together – a core value of the brand - creates a stronger bond between parent and child by releasing Oxytocin 'The Love or Cuddle Hormone' enabling synchronicity by placing parent and child in the same emotional space. Through the lyrical lullaby melodies, infants receive greater emotional content and are exposed to repetitive language promoting language and cognitive development.



Hushabye
Geebies
BBC
Lullabye



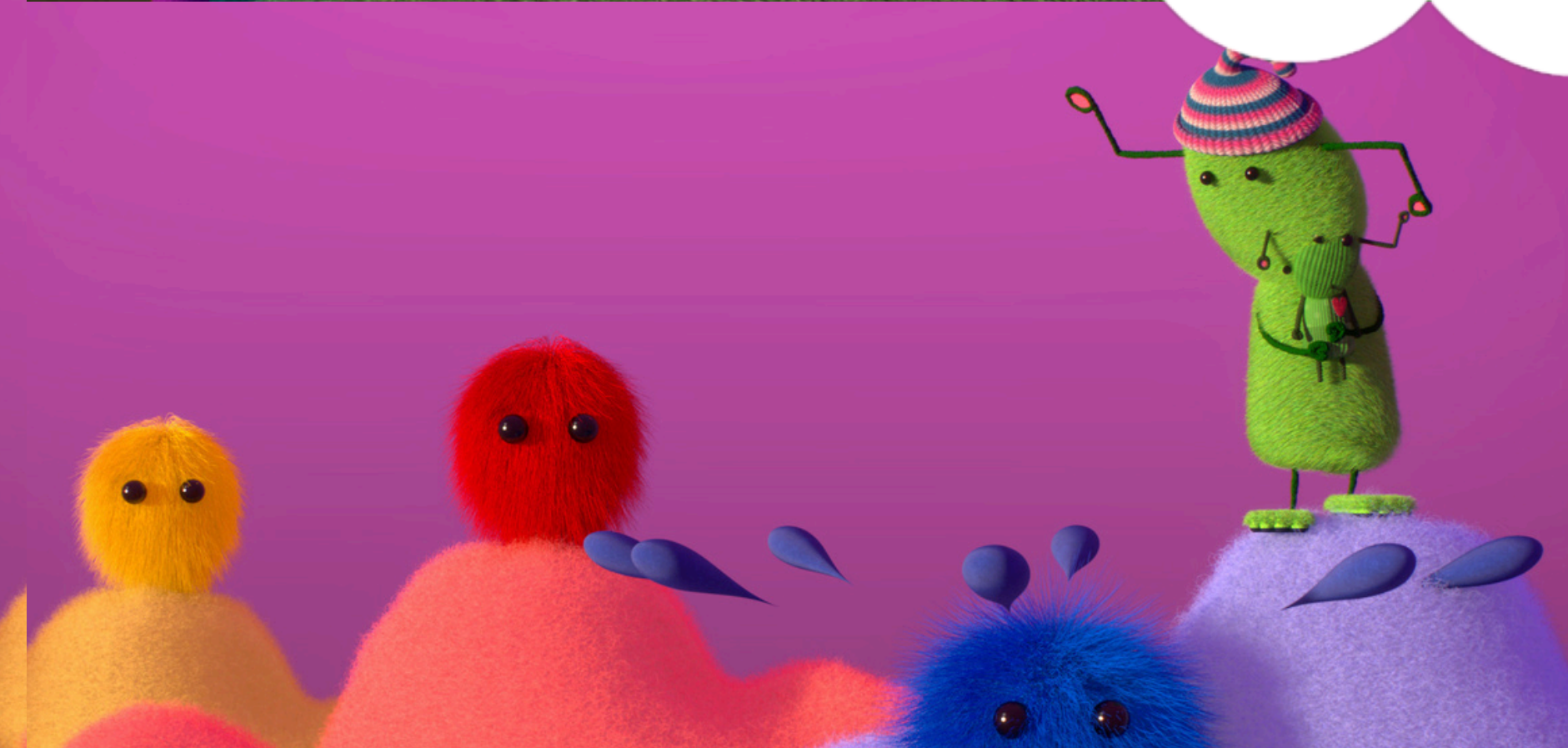
Our Parent & Early Years Audience



Hushabye Lullabye provides little ones and their parents the beneficial effects of music and lullabies including language and cognitive development as well as healthy bonding and attachment with caregivers which combined = A Healthy start in life.

Through a calming and reflective viewing experience Hushabye Lullabye has become an important part of their little ones bedtime routine, and parents have reached out to let us know how Hushabye Lullabye has also helped with their children's anxiety particularly in these testing times and how it has also been positively received by children with autism and those who are neurodiverse. And, there are benefits for parents too, just as with babies, the soothing power of lullabies lowers heart rate and blood pressure, and singing has now been shown to combat postnatal depression.

Each soothing lullaby and visual journey is presented in a loving, calm and relaxing tone with a sprinkle of humour, perfect for our littlesnugglers that make up our special Hushabye Lullabye audience.



Hushabye Lullabye

has become an important part of a little snuggler's relaxation and bedtime routine...



Audience & Parent Feedback

Appendix: Audience & Parent Feedback

‘The songs have (become) a way for my non-verbal son to communicate with me as he sings his way through bath time and off to sleep.’ James and Mum Smith

‘I just saw your Hushabye Lullabye animation on CBEEBIES. It was shown between an "In The Night Garden" and "The Bedtime Story" and luckily we recorded it. My Daughter is 2 and a half and very difficult to get to sleep. Hushabye Lullabye literally stopped her in her tracks. She watched it 7 times and it is wonderfully calming. Thank you so much for making it. Joe Breen

‘My kids discovered your show on iPlayer this morning. We have watched them all. And are back to the start again... My kids are 4,6, and 9...so it is not just for babies! Congratulations. Hope to see/hear more in the future.’
Colette Gough.

‘My niece Maisie is absolutely in love with your creation - Hushabye lullabye. She is nearly 5 and has a rare genetic disorder called CFC syndrome. Thank you for creating something that brings her so much joy.’ Kindest regards Rachael Doody

‘Chumble colours is my kids favourite 5 and 2 and they dance around shouting all the colours...’ @ceri_rose
‘Spring. He laughs when the ducks jump out of the clouds’ ❤️@pink_syd

‘My daughter loves them all but especially Goodnight Dreams. It is so beautiful and calming, perfect for setting her up for bedtime.’ @mmdobbin

‘Hi, I just wanted to drop you a note to say how brilliant I think Hushabye Lullabye is, and more importantly how brilliant my 7-month-old, Grayson, thinks it is too. It’s so perfect at bedtime when we’re winding down together, and the soothing animation and music definitely averted the odd mummy meltdown in the early months! My favourite’s Butterfly, but I think Grayson likes Bath-time Ducks best! We’re looking forward to whatever you do next.’ Best wishes Nicky (35) and Grayson (7 months) :)

‘Hi My son kai he is 1 and a half loves your show(hushabye lullabye) He watches every night before he goes to bed and sits there all happy with a big smile on his face and my wife and I find it makes him in the mood for chilling and getting ready for bed time. Thank you for reading my email and hope there is more hushabye lullaby to come.’ Kind regards Jackie close And Baby Kai

'Just to say we love the show in our house. Works wonders to calm our 2.5 year old down before bed.' @Ghop56

‘So calming and perfect before bedtime!’★ @madisonandmummy_

‘Bath-time Ducks! 🦆 We listen whilst she splashes in the bath!’ ❤️ @hannahclareb

‘Hushabug walk! She loves dilly dally walking on her tiptoes’ 😊 @charlotte_illustration

‘My wee one loves Chumble Bumble and Flutterbye Butterfly’ 🦋 😊 ❤️ @elle88mc

‘Chumble bumble was our go to calming video during lock down with my first baby. Now my second baby loves it just as much! Along with all the others! Thank you xx’ @sarah.t.q

‘With my girls Hushabye Lullaby is the show that’ll settle them before bed. We sometimes put both series on back to back when they’re overactive and it calms them... and us, it needs to be said!’ @vediamustafa

‘We love the new series! ‘Snuggly Buggly’ is the best songs @JoJo_Ferguson

‘My 4 & 5 year olds love this. I put on a couple after the bedtime story and they calm right down! Calms me down too! (Here's hoping for series 4!) @Icxthanus1

‘My 4 year old son is profoundly disabled and still adores watching Hushabye as part of his calming routine. The music and animation is perfect for helping to recognise winding down. We would love another series! Thank you Charlotte Keenan

‘Hushabye Lullabye has landed and we are so excited for bedtime! If you have a toddler and haven't discovered them yet, get on it. It's been part of our bedtime routine for months.’ @MrBamBoo_teach

‘Started the new series of @HushabyeLullab1 on the baby brother, glad to say a success as always! @DeckRendar @CBeebiesHQ always there when you need them!’ @chartlife84

‘Bathtime ducks! My little one is obsessed with ducks and bubbles at the moment and has the time of her life everytime she hears it!’ @abi_rosee

‘My little boy (and me) love Castles in the sky 🏰🌌 It’s so calming and gets him cuddly and snuggly in a blanket before bed. Brings a tear to my eye too! 💙💙’ @kirstyjane_smith

‘Our little boys love watching Hushabye!’ @Orlacullen

‘We love everything about Hushabye! 🥰 the.fleming.family

‘Our little one learnt to say duck after the duck episode on repeat!!’ 🐥🐥

Bathtime ducks! My little one is MAD on bubbles and splashing and loves ducks. He cries and points to go in the bath now because of this song! 😂@emiliou

‘Hushabye lullabye helps to settle and regulate your child's emotions as it helps bring a sense of calm’ @sunshine_n_freckles

‘Our little one loves the music and colour of the animations - especially the sheep and chumble bumble as he loves to sing along!’@brodie_mcglynn

‘Tuba tuba picnic because we love singing along and picking which picnic snack we like’ @caoc1607

‘Our favourite episode is mama duck conga’ 🐥🐥@m_lindsay25 Our favourite episode is ‘Mama duck conga its my daughters favourite! It's so jolly and she loves ducks’ ❤️

‘My little girl watched Hushabyes each night with her bottle before her bed. I love that it’s not over stimulating for her. She loves the bunnies!’ @Nicoledeganxo

‘My little boys love the ‘wocket ships’ the best - always the best suprise when it comes on before bedtime story’ 🥰❤️🌟
@gemma_winn

‘The way it calms my neice down and gets her all cosy and ready for bed’ 🥰 @hatcheymeady

‘We love watching hushabye and singing along to the songs. Brings a sense of calmness to our bedtime routine. The graphics also make the characters looks really fuzzy and cosy’ @caoc1607

‘Our little one loves the music and colour of the animations - especially the sheep!’@alistair_mcglynn

‘My daughter loves to get cosy before bedtime with Hushabye’ @ulsan15

‘That is great for calming down my boy’ ❤️ @siobhanny8

‘The beautiful singing that calms not only my baby boy but also me as an adult after a long stressful day is my favourite thing x @twigsonaharness

When my one year old is getting very sleepy and a bit clumsy and boisterous hushabye lullabye helps her to calm and become restful. She then can wind down and get back into her routine and sleep’ @_lottiesmum_

‘It’s the best, we love you!’ @ceepstagram

‘Our little one loves the songs and Dillie Dally 🍀 We first put it on last year when she was up in the middle of the night and it helped calm her down. She now regularly asks to watch it and has started singing the songs. Her favourites at the minute are Hushabye walk and Snuggly buggly’ 🥰 @charlotte_illustration

‘My niece Maisie is absolutely in love with your creation-Hushabye lullabye. She is nearly 5 and has a rare genetic disorder called CFC. Thank you for creating something that brings her so much joy.’ rachd1806@gmail.com

‘We adore the show, it’s so gorgeous. And the playlist for the car has saved many a car journey!!’
@MaryFrancesLoughran

‘Counting Sheep! 🐑🛏️ My little one is very limited and delayed on his speech but he adores this song because he can join in and count along the way 😊 we watch it repeatedly. I love it!!’ @sash.sang

‘Our little one loves the songs and Dillie Dally. We first put it on last year when she was up in the middle of the night and it helped calm her down. She now regularly asks to watch it and has started singing the songs. Her favourites at the minute are Hushabye walk and Snuggly buggly’ @charlotteillustration

‘Our little one loves to snuggle up with hushabye. Even as shes getting bigger, the comfort is as magical as ever.’ @katieellen321

‘We love Hushabye lullaby, it was on my most played albums on Spotify at the end of the year! it really helped me when I had my second baby to settle both kids.’ @sophielouise92

‘It’s so calming, the colours, the music just everything about it, especially when baby is up in the early hours, my 3 year old still loves to snuggle down and watch it too. It helps to settle and regulate your child's emotions as it helps bring a sense of calm and tranquility’ @lauraisbell



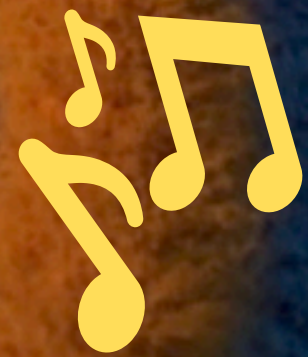
Familiarity, singing and listening to lullabies has been shown to decrease levels of stress and anxiety in both children and parents. The familiar, cosy, soft enveloping textures of Planet Dream reflect the haven of snuggly bed and blankets – of home, family and the grownups that cuddle and keep them warm making everything all right. The original lullabies and vocal familiarity within each unique episode encourages singing together, enabling bonding and attachment to take place in a soothing environment nurturing connection between little ones and their parents/caregivers.

Learning as we snooze. As the day draws to an end, thoughts drift back to the encounters of the busy wakeful day. Hushabye Lullabye uses the powerful effects of music and rhythm to draw little ones into the place between wake and sleep, a safe and magical space where a child can explore all of the things that captured their imagination within the every day.

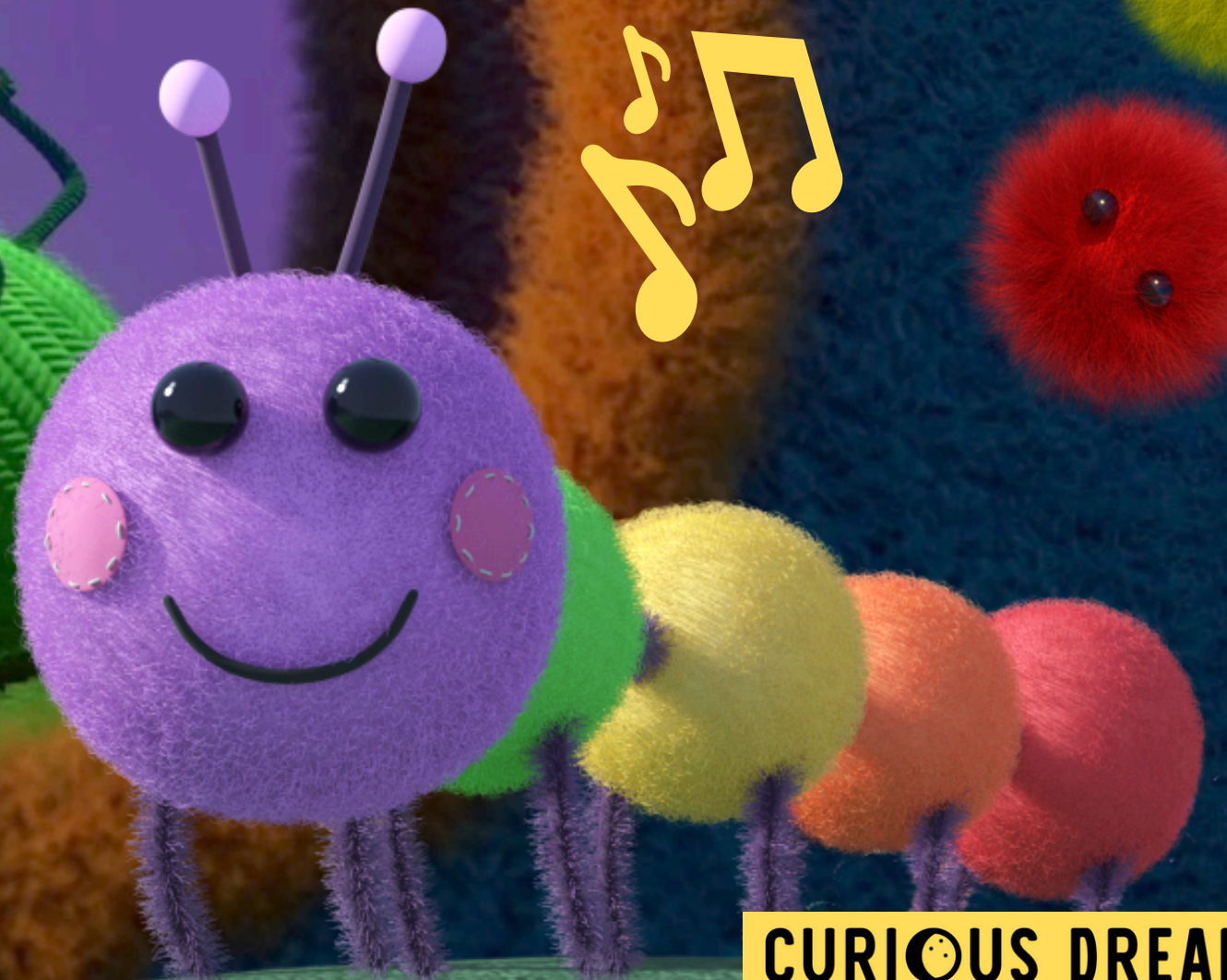




Hushabye Lullabye



Cbeebies
BBC



CURIOUS DREAMERS



Sacha Kyle

Creator/Producer

Sacha Kyle is an Award winning Television and Theatre Director and Creative Producer of original content. Her animated CBeebies BBC series 'Hushabye Lullabye' is the recipient of two prestigious awards from the Royal Television Society - 'Best Children's television programme' and 'Best Animation' and available to watch worldwide on YOUKU China, NRK Norway, YLE Finland, Daekyo kids South Korea and Hop Israel & TVO Canada. The first book from the Hushabye Lullabye series 'Goodnight Dreams' is published by Little Door Books.

Sacha has over twenty years experience working in television and theatre across all genres in animation, live action, comedy and drama and selected for the highly respected WFTV NETFLIX programme and is a Jacobs Foundation/New America LSX International Children's fellow in recognition of her work in children's media and Early Years Developmental Science.

As an industry consultant and development producer Sacha is passionate about working with high-end broadcasters and companies to develop inspiring and creative original content, education, books and formats from the earliest stages of creative development, dramaturgy and script editing through to final production.

Sacha is also currently working as a mentor and coach for the Children's Media Association (New York and International) and Manipulate Visual Arts and Animation Festival (UK) working with creative industry talent.



Giles Lamb

Composer/Producer

Giles Lamb is a highly experienced composer and sound designer with 25 years of professional experience designing sound, recording and composing scores in many settings, from Television, film, Games, installations, and museums. As an experience film composer as well as sound designer.

Notable examples of his work include the sound design on Nicolas Winding Refn's 2009 feature film 'Valhalla Rising' with an innovative use of improvising ensemble recordings which were then manipulated to create the unique and evocative soundworld of this brutal and surreal film. The soundtrack won countless awards and is still recognized today.

Giles has composed music for countless documentaries (Slow trains with Girff Ryhs Jones, Empires of Silver, Holy Hell), Game CInematics (Including the award winning Cannes Golden Lion winning Dead Island), Animations and commercials. He has 10 studio albums with his work at the intersections of modern classical and ambient soundtracks, very often merging acoustic, synthesized and found sounds.

CURIOUS DREAMERS

award winning music and screen studio



Royal Television Society
WINNER
Best Children's Series
Hushabye Lullabye



Cannes Golden Lion
WINNER
Best Original Score
Dead Island



Royal Television Society
WINNER
Best Animation & VFX
Hushabye Lullabye



Curious Dreamers' strength lies in the diverse backgrounds of its founders - Sacha Kyle, a renowned television and theatre director, and creative producer, brings over twenty years of experience across animation, live-action, comedy, and drama. Her work is deeply informed by her expertise in Play and Developmental science, an insight that has been instrumental in creating content that resonates with audiences of all ages. Giles Lamb, an experienced composer and sound designer, brings his rich background in film, television, games, and immersive installations to the table. His work, characterised by the innovative merging of acoustic, synthesised, and found sounds, has garnered critical acclaim, adding a unique sonic depth to Curious Dreamers' projects. Together, Kyle and Lamb have created a company that is not only dedicated to producing world-class content but also committed to pioneering the development of new forms of storytelling through music.

CURIOUS DREAMERS

www.curiousdreamers.com

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